Store Hours: Monday through Saturday, 9 am. to 5.30 p.m.
Shop Friday 9 till 9
For phone order service dial EV 5-1311

Hudson's Bay Company
INCORPORATED 2ND MAY 1670

Items advertised on sale all day Saturday

Car Coat Clearance

Reg. 12.95 and 14.95
SPECIAL
7.99 Each

- Clearance by Manufacturer
- 4 Styles to Choose From

Lightweight warmers, beautifully styled and water repellent to make sure that you stay cosy as a crumpet during the chill days of early Spring . . . You'll love the fabric: cotton sheen, the colors: red, beige, cognac, blue and black and the quilt lining of these smart car coats, ready-and-waiting for Springtime wear. Styles are plain or hooded with fancy button or zipper closing. Sizes 12 to 20.

HUDSON'S BAY COMPANY, sportswear, fashion floor, 2nd

You SAVE on this specially made-up group of beautiful, classically styled

100% Cashmere Coats

The queen of the coat-world: cashmere! For that luxury look, that well-dressed appearance you can't beat a classic, wrap-around cashmere clutch with hand-stitched cardigan collar, tapered sleeves, a rustly satin lining . . . Cloud-soft, cosy, wearable any season of the year, the coats come in camel shade only.

Illustrated:

Wrap-around clutch with hand-stitched detailing at shoulder, pockets and cardigan neckline.

$81

$8 Down

Two size groups:
6 to 14 petites; 12 to 18 misses.

See them now, choose the style you want in the women's coat and suit department, fashion floor, 2nd.

"Try-Buy"

One of the world's most comfortable BEDS in unique 30-days test at the Bay.

Famous Dunlop Airfoam Viscount Bed Unit for as low as

139.95

No Down Payment, $10 Monthly

Outfit consists of
- Airfoam Mattress
- Box Spring on Legs

Allergy free

Light and easy to handle

Moth and vermin proof

never needs turning

Never sags—never needs turning

Odourless

Recommended by doctors

Try one in your home for 30 days, and if you are not completely satisfied, the Bay will gladly refund your money.

HUDSON'S BAY COMPANY, furniture, fourth floor

Saturday Specials From BOY'S Wear

CLEARANCE
Warm Sport Shirts

Reg. 1.95 and 2.95

Special, each 1.49

Just right for the "rough and tumble" life a growing boy leads . . . At school, at play these shirts lead a durable life, keep youngsters warm, are comfortable to wear—what's more, launder, since they're Sanforized, like a charm. Cotton and flannelette shirts come in assorted colors and patterns, sizes 6 to 18.

V-Neck Pullovers

Boys' long-sleeve pullovers made from a completely washable wool blend (hard-wearing). Sizes 8-14. Plain colors, grey and tan. Special 2.89

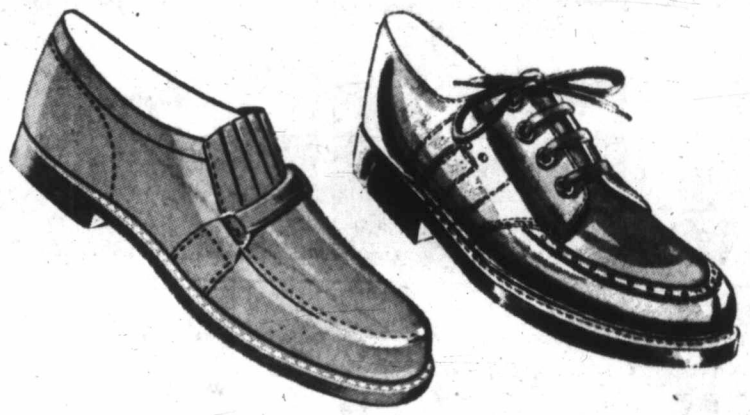
100% Nylon

Ankle Socks

Lots of wear in these first quality socks that feature elasticized tops that stay up! Assorted colors and patterns in easy-launder, non-shrink nylon ankle socks that come in stretchy sizes to fit 8-10½. Reg. 98c.
Special, pair 79¢

HUDSON'S BAY COMPANY, boys' wear, main

Sale! Regular Stock Men's Shoes

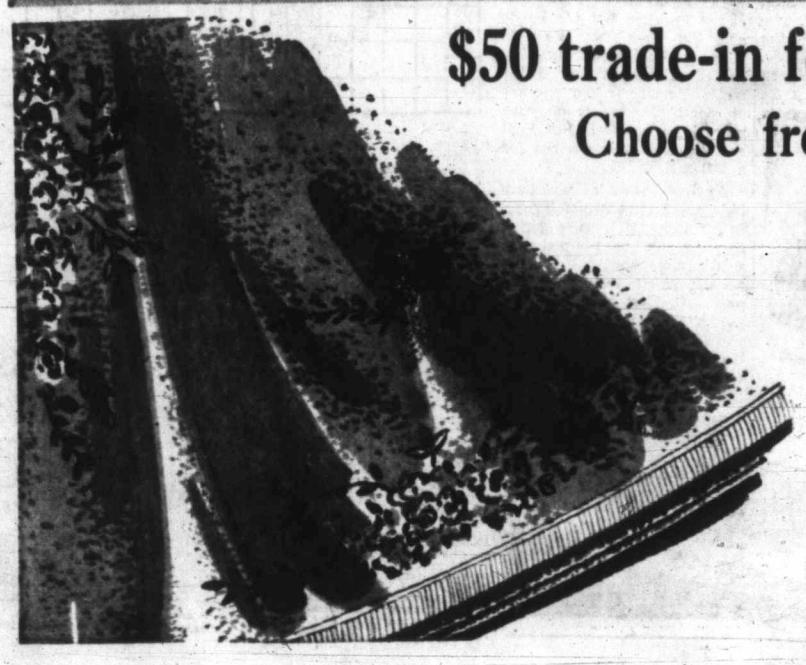


- On sale Saturday only, Blucher, Balmorals, Moccasin Vamp, Slipons.
- Long-wearing Neolite soles.
- Non-slip rubber heels.
- Goodyear welt construction.
- Sizes 6-12 collectively.
- Colors of black and burgundy.

Special, pair 6.99

HUDSON'S BAY COMPANY, men's shoes, main

Feb. Home Furnishings SALE Continues Featuring NO DOWN PAYMENT



$50 trade-in for your old rug on an INDIAN RUG
Choose from exquisite Aubusson or Chinese Patterns

Aubussons

Two beautiful designs: richly carved sprays or handsome medallion patterns in these handsome first quality Aubussons that come in the 3 most wanted sizes.

8'x10'	9'x12'	9'x15'
299.50	399.50	499.50

Chinese

Rich backgrounds provide rooms with warmth and distinction . . . Rugs are finished with Chinese spray patterns at corners, carved borders.

8'x10'	9'x12'	9'x15'
279.50	350	399.50

Use your old rug as a $50 down payment and make easy monthly installments!

Reg. 329.50! Beautiful Indian Rugs—wanted 9' x 12' size

Shop early for the quantity is limited on these beautiful, hand-woven Indian rugs that glow with rich (and lasting) color . . . Carved spray designs in Chinese motif decorate the borders and corners of these rugs with soft honey-beige or mist-grey grounds.
Special, each 269.50

Nothing down, $14 monthly

HUDSON'S BAY COMPANY, floor coverings, 4th